

BOWLING INDUSTRY

THE WORLD'S ONLY MAGAZINE DEVOTED EXCLUSIVELY TO THE BUSINESS OF BOWLING

Hello Good Times



SERIOUSLY FUN BOWLING, CRAFTY
COCKTAILS, AND BIG EATS AT
ALL STAR LANES IN THE UK

SHORTS

BUSINESS AT LARGE

▶ TRIFECTA EXPANDS INTO MARKETING

Trifecta Management Group®, an acclaimed management and consulting firm, has announced the recent launch of its new marketing division, Trifecta Marketing Services (TMS).

TMS will provide marketing solutions for small- and medium-sized businesses, customizing for each client with an array of services, including digital and traditional media placement, social media execution, brand development, marketing strategy, website creation, commercial development, promotions development, and event/party sales management. Managing partner, Ron Lame, said it was a natural step in the company's evolution, as there is a need to provide independent businesses with pragmatic marketing services that can be done at an affordable cost.

Trifecta Management Group®

Trifecta Management Group® creates customized concepts and comprehensive consulting and management solutions to businesses in the bowling, entertainment, restaurant, retail and digital industries.



Trifecta
Marketing
Services

Custom marketing solutions to grow your revenues and maximize profits/stakeholder value.

Social Networking | Digital Marketing | Advertising | Branding
Promotions | Websites | Group Events | Public Relations



Expert culinary services to enhance your Food & Beverage business and processes.

Concept Ideation | Menu Development
Operational Assessment | Training | Cost Control

trifecta
eats drinks
culinary services

Meet us at Bowl Expo, Booth 171, near Brunswick | Trifecta-Mg.com
Schedule an appointment at inquiries@trifecta-mg.com